

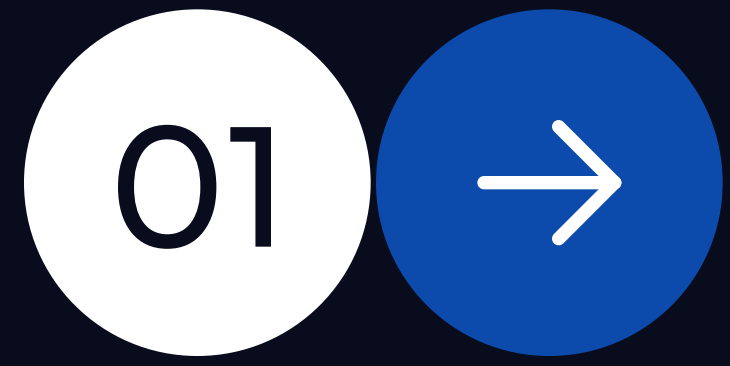


SecondSwap Brand Guidelines

Brand Guidelines

Visual assets that keep your brand consistent everywhere

01	Logo
02	Typography
03	Color
04	Padding
05	Layout
06	Iconography
07	Visual
08	Product
09	Template
10	Graphic Style



Logo



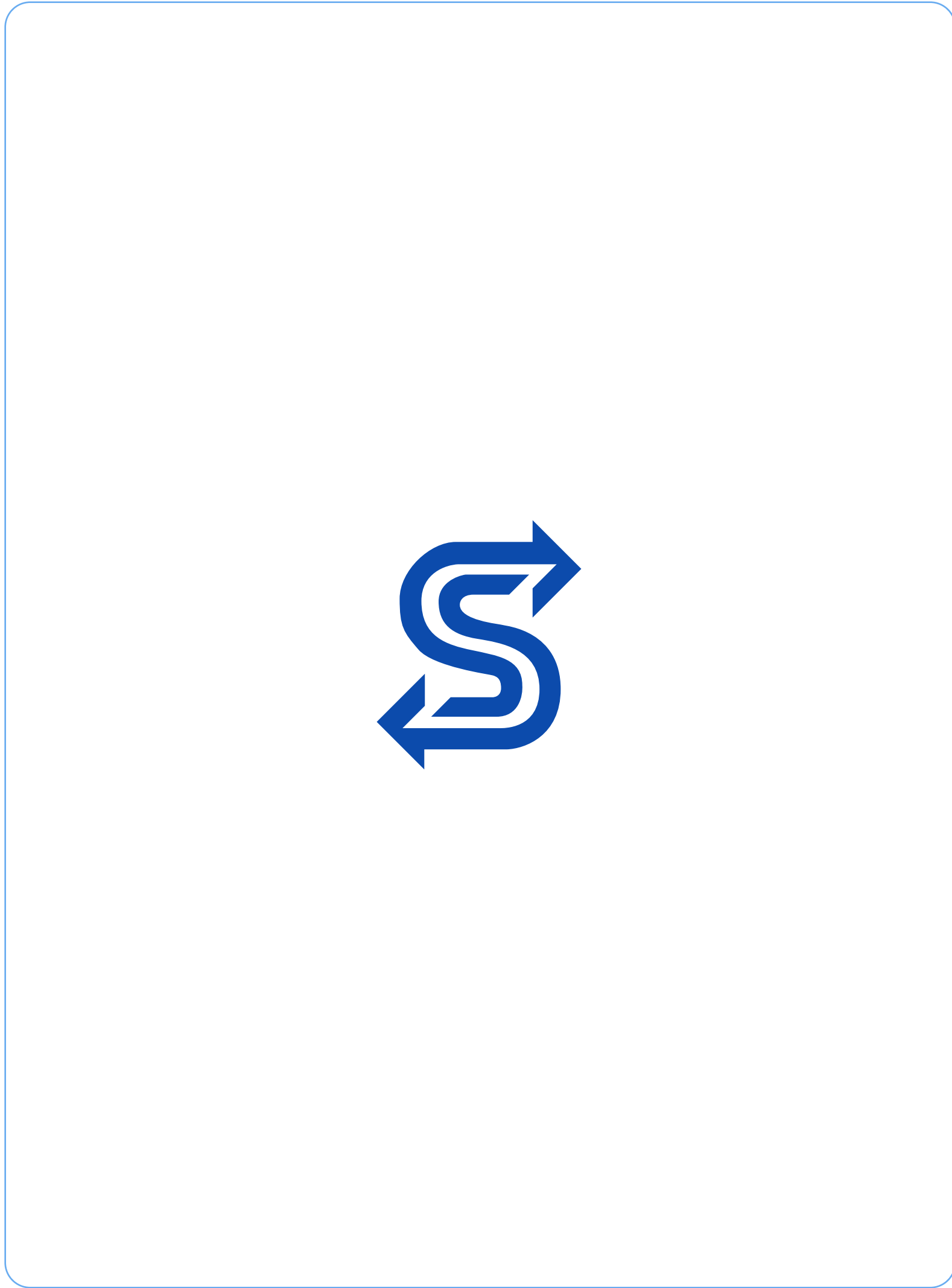


 **SecondSwap**



 **SecondSwap**









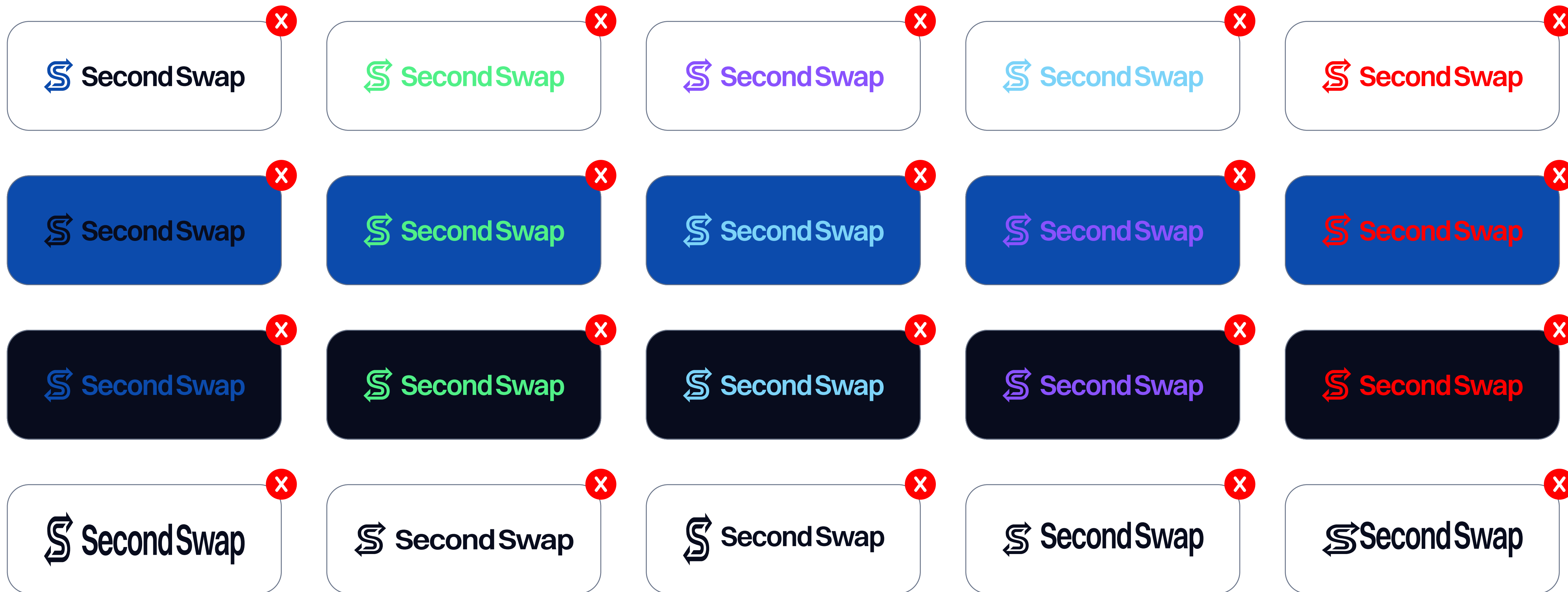
 **SecondSwap**

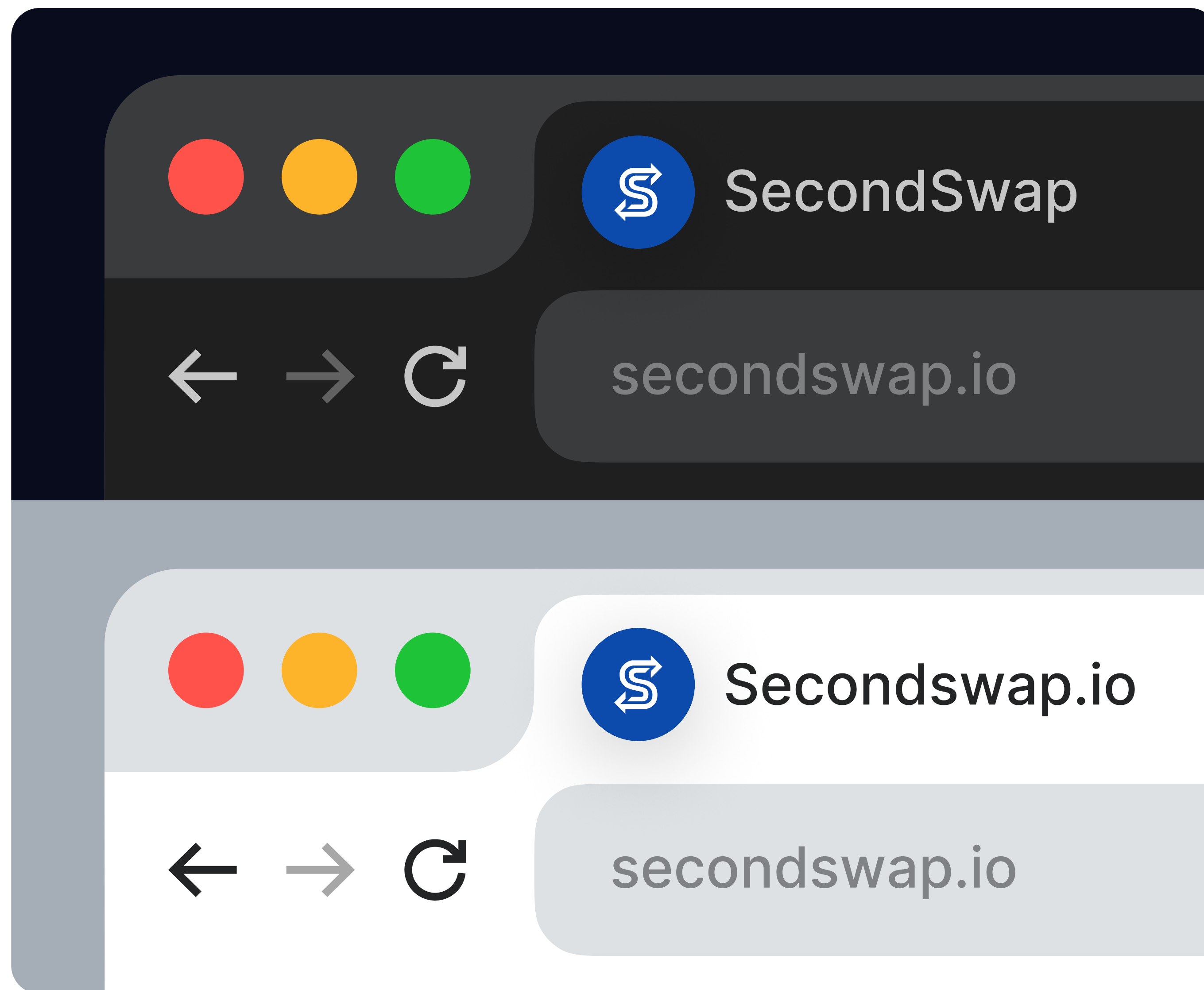


 **SecondSwap**



 **SecondSwap**





 **SecondSwap** 2SWAP

 6M



\$2.87 ▲ 2.17% (1d)

Market cap ⓘ
\$2.27T ▲ 2.17%



Volume (24h) ⓘ
\$59.33B ▲ 55.16% >


FDV ⓘ
\$2.39T

Vol/Mkt Cap (24h) ⓘ
2.64%

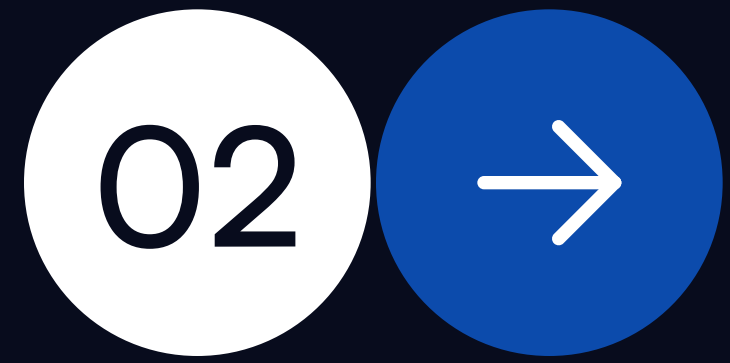
Total supply ⓘ
10B 2SWAP

Max. supply ⓘ
10B 2SWAP

Circulating supply ⓘ 
5B 2SWAP 

Profile score ⓘ  **100%**





Typography



Satoshi

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789?!()[]@

Light
Regular
Medium
Bold
Black

Name	Font	Size	Line height	Variables
Font-14	Satoshi	14px	140%	5
Font-16	Satoshi	16px	140%	5
Font-20	Satoshi	18px	140%	5
Font-24	Satoshi	24px	140%	5
Font-32	Satoshi	32px	140%	5
Font-48	Satoshi	48px	140%	5
Font-56	Satoshi	56px	140%	5
Font-64	Satoshi	64px	140%	5
Font-72	Satoshi	72px	140%	5
Font-96	Satoshi	96px	140%	5

Headings / Desktop

H1 heading desktop

Satoshi Variable / Black / 96px / 140%

H2 heading desktop

Satoshi Variable / Black / 72px / 140%

H3 heading desktop

Satoshi Variable / Black / 64px / 140%

H4 heading desktop

Satoshi Variable / Black / 56px / 140%

H5 heading desktop

Satoshi Variable / Bold / 48px / 140%

H6 heading

Satoshi Variable / Bold / 32px / 140%

Body / Desktop

Body large desktop

Satoshi Variable / Regular / 24px / 140%

Body standard desktop

Satoshi Variable / Regular / 20px / 140%

Body standard desktop

Satoshi Variable / Medium / 16px / 140%

Body small desktop

Satoshi Variable / Medium / 14px / 140%

Body Xsmall desktop

Satoshi Variable / Medium / 12px / 140%

Headings / Tablet

H1 heading tablet

Satoshi Variable / Black / 72px / 140%

H1 heading tablet

Satoshi Variable / Black / 64px / 140%

H2 heading tablet

Satoshi Variable / Black / 56px / 140%

H3 heading tablet

Satoshi Variable / Bold / 48px / 140%

H4 heading tablet

Satoshi Variable / Bold / 32px / 140%

H5 heading tablet

Satoshi Variable / Bold / 32px / 140%

Body / Tablet

Body large Tablet

Satoshi Variable / Regular / 24px / 140%

Body standard Tablet

Satoshi Variable / Regular / 20px / 140%

Body standard Tablet

Satoshi Variable / Medium / 16px / 140%

Body small Tablet

Satoshi Variable / Medium / 14px / 140%

Body Xsmall Tablet

Satoshi Variable / Medium / 12px / 140%

Mobile / Heading

H1 heading Mobile

Satoshi Variable / Black / 56px / 140%

H2 heading Mobile

Satoshi Variable / Bold / 48px / 140%

H3 heading Mobile

Satoshi Variable / Bold / 32px / 140%

H4 heading Mobile

Satoshi Variable / Bold / 24px / 140%

Mobile / Body

Body standard Mobile

Satoshi Variable / Regular / 20px / 140%

Body standard Mobile

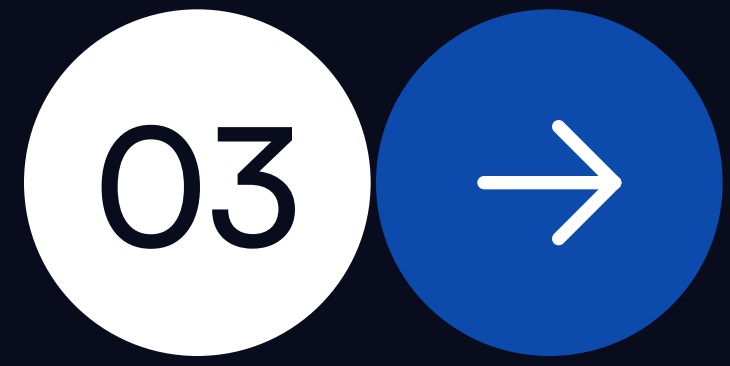
Satoshi Variable / Medium / 16px / 140%

Body small Mobile

Satoshi Variable / Medium / 14px / 140%

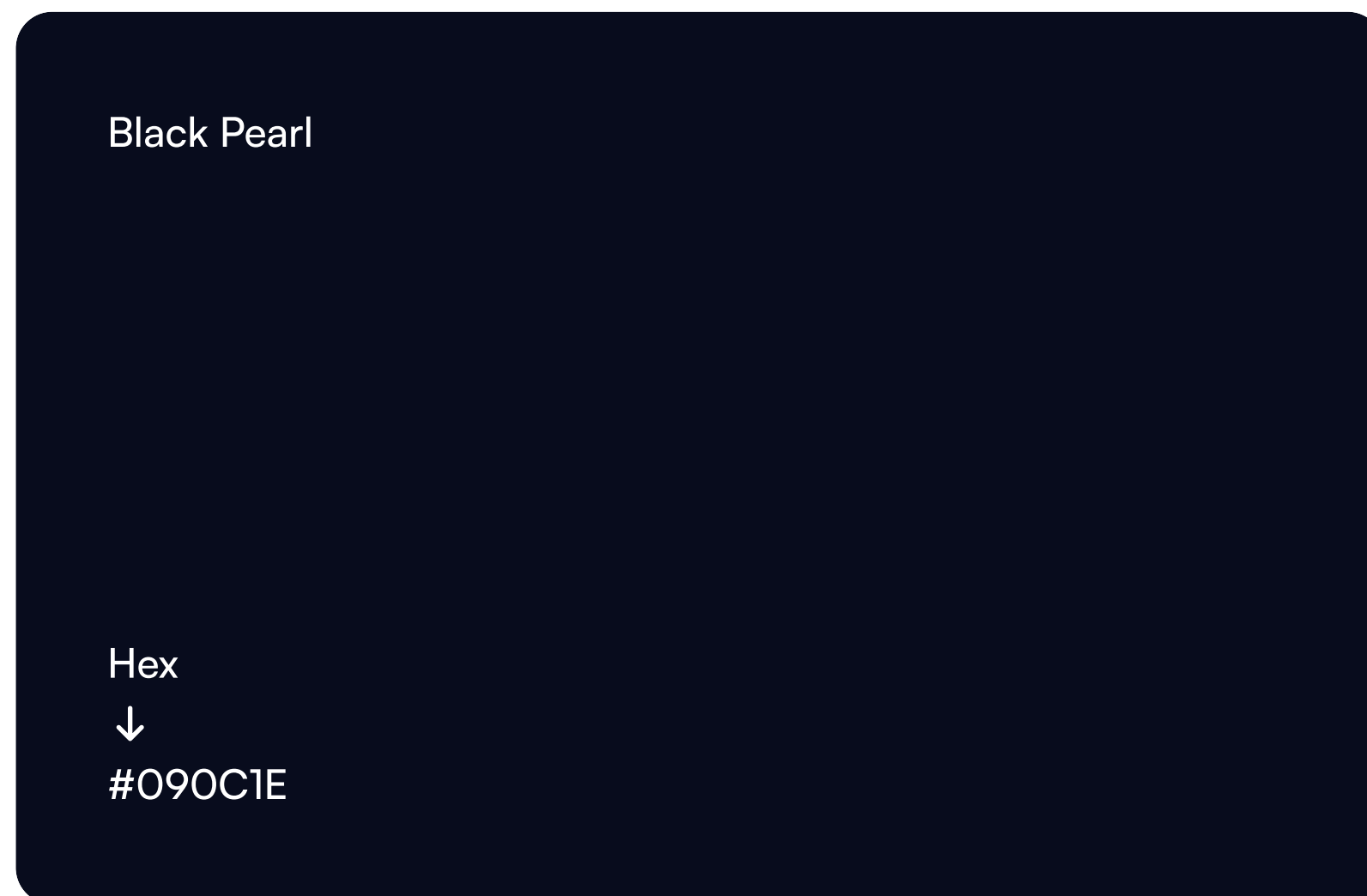
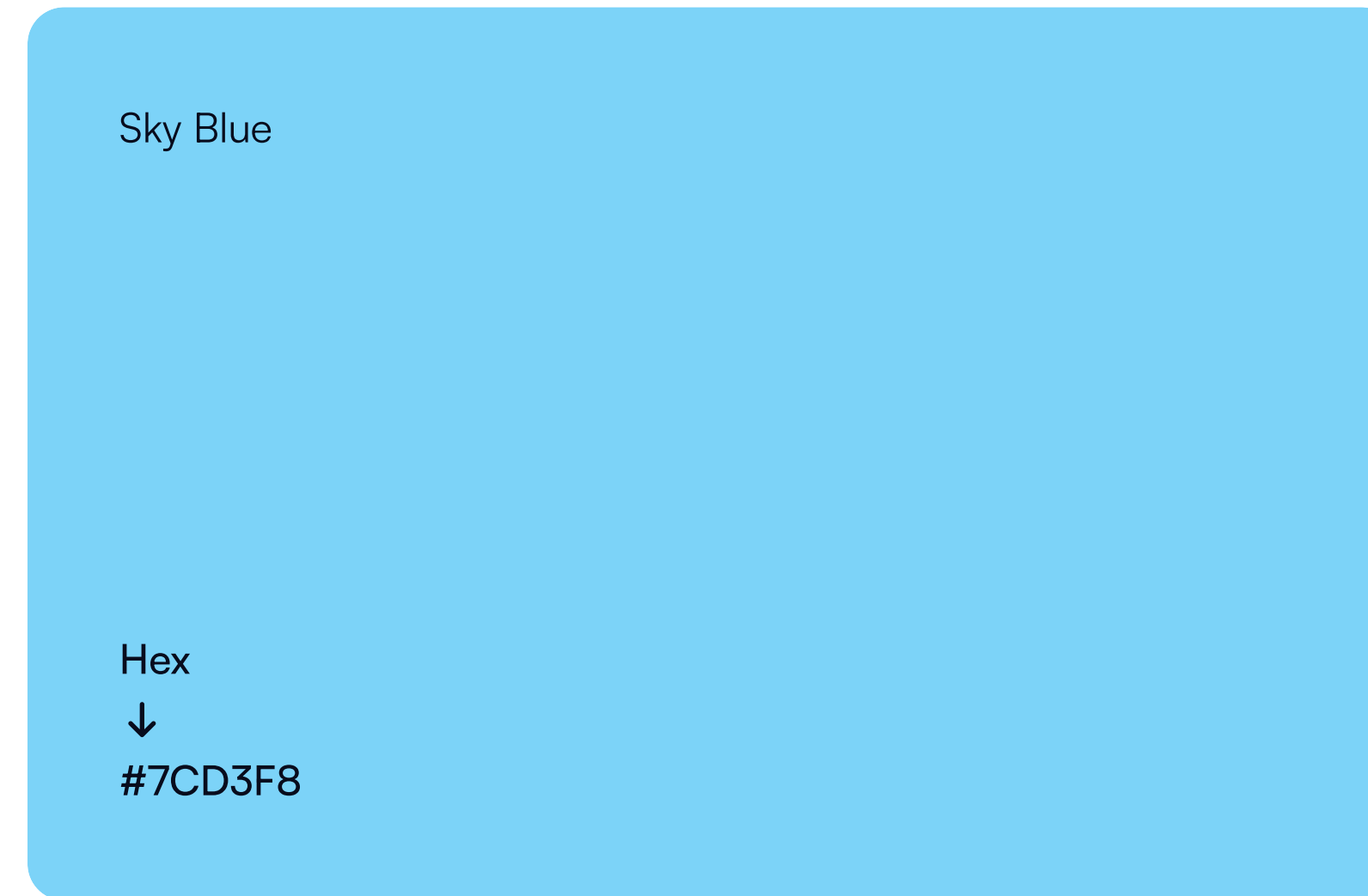
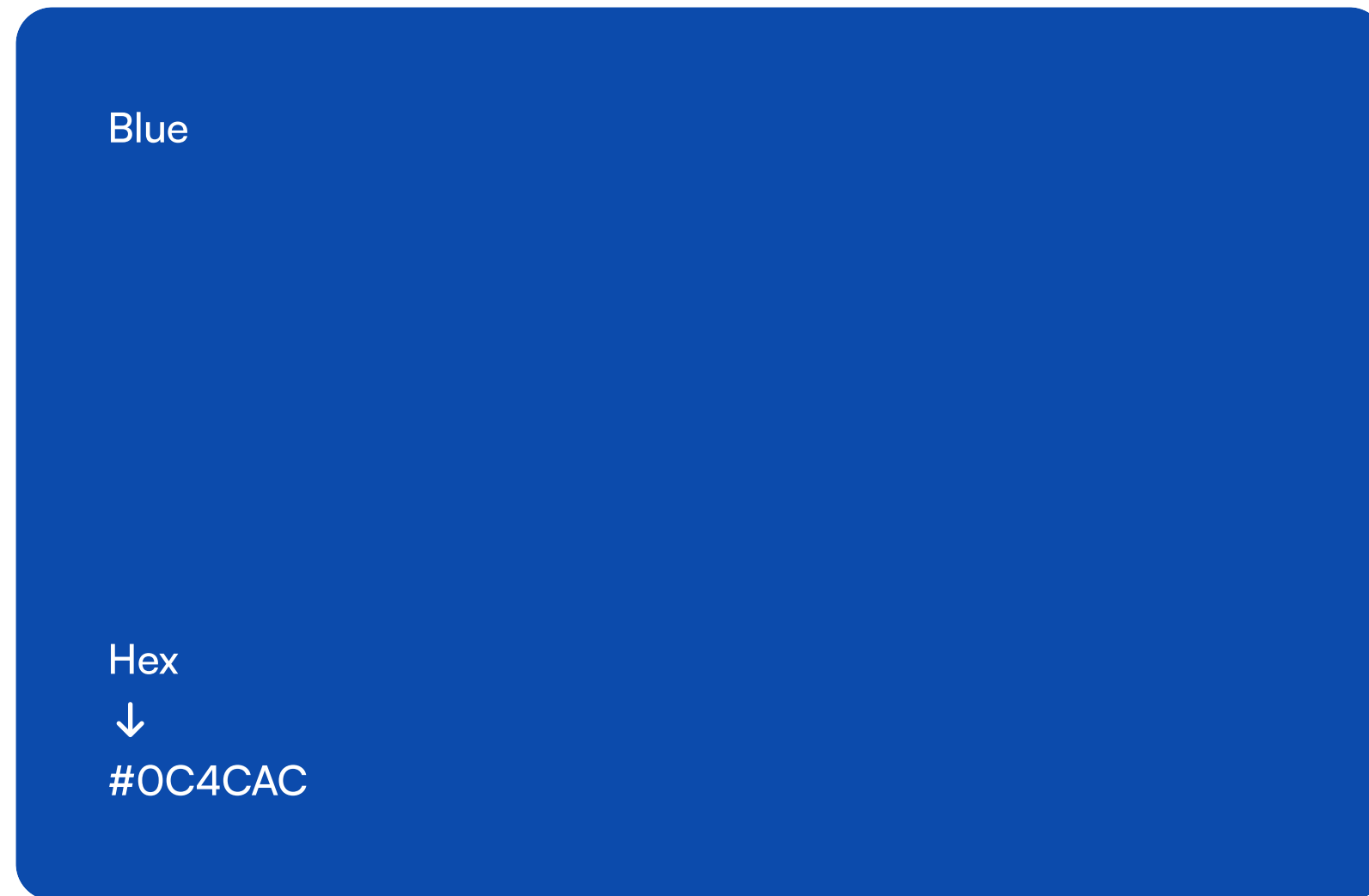
Body Xsmall Mobile

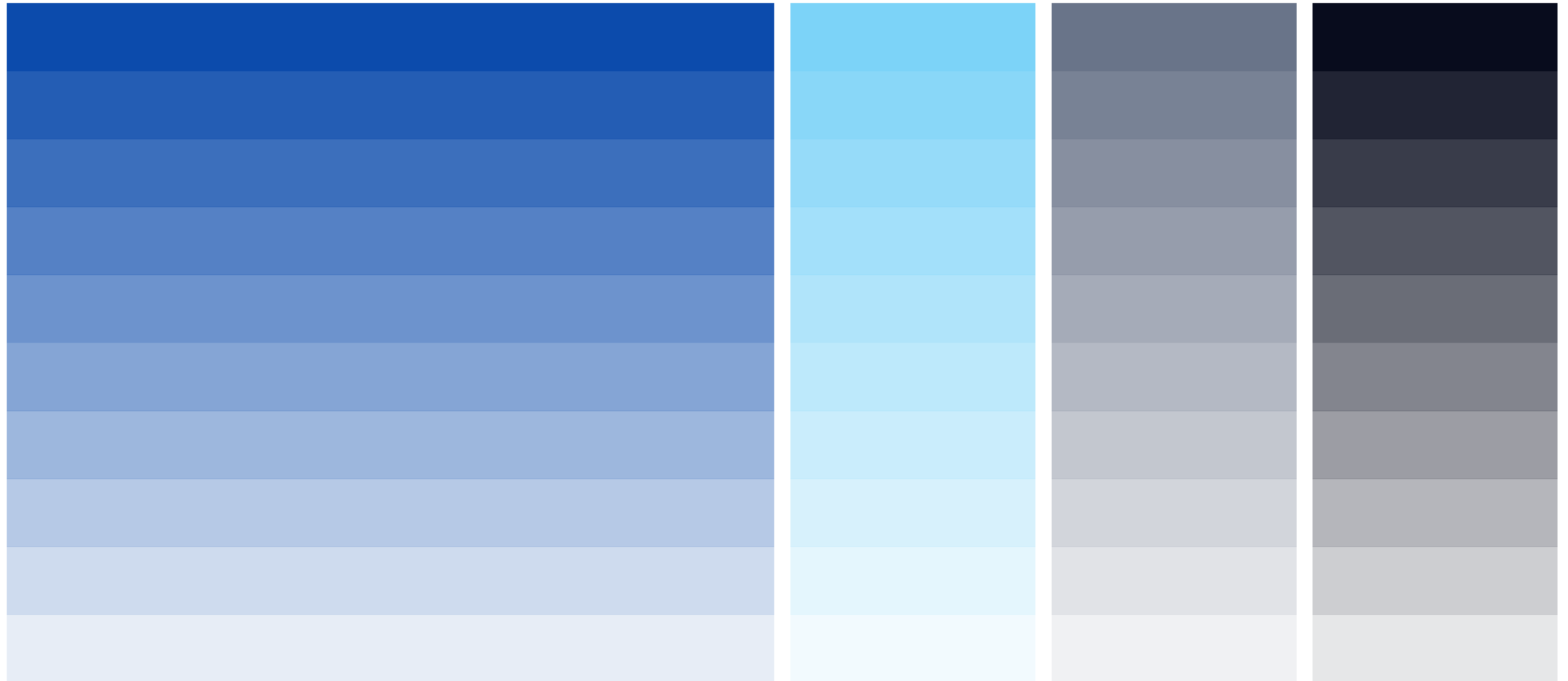
Satoshi Variable / Medium / 12px / 140%



Color



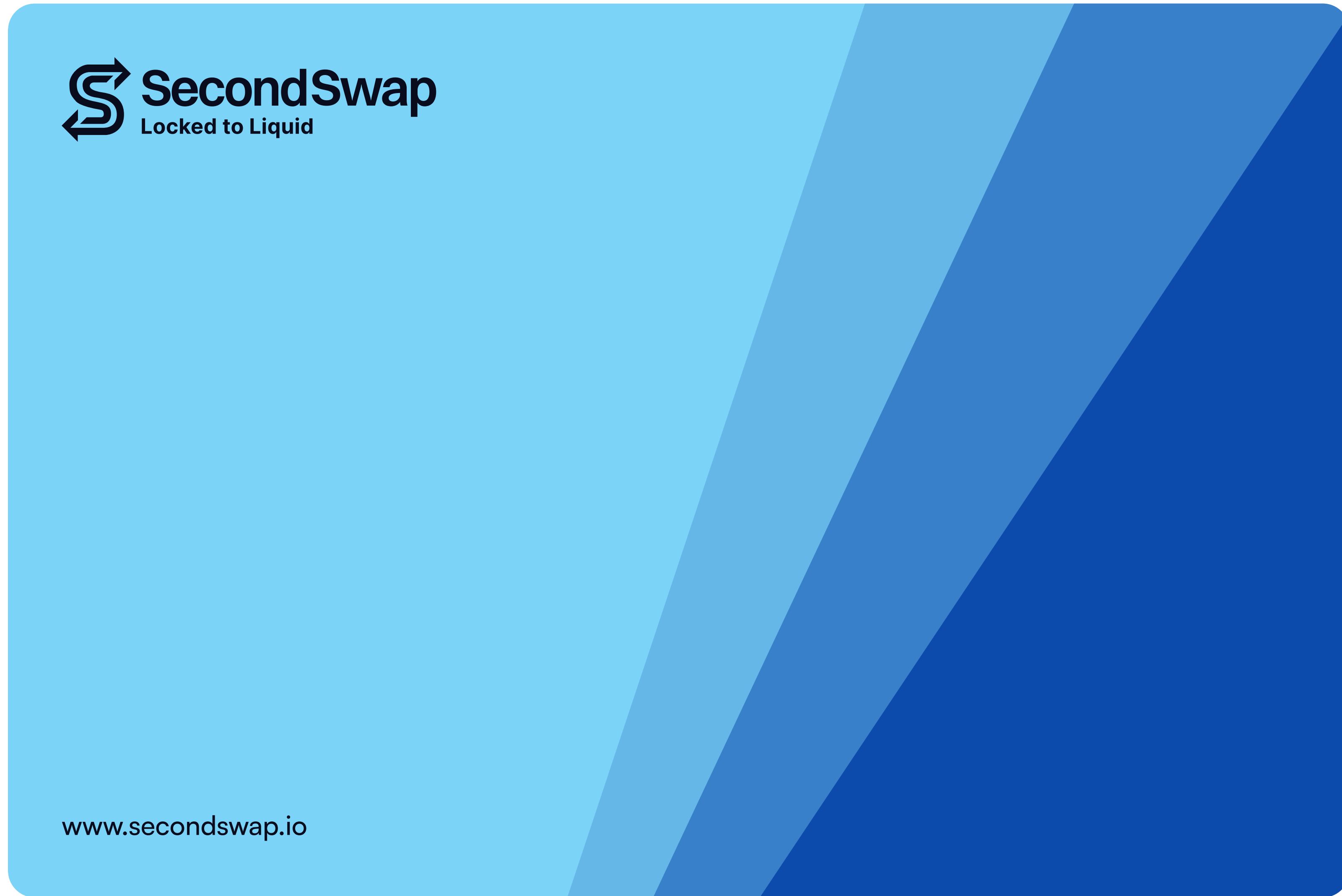


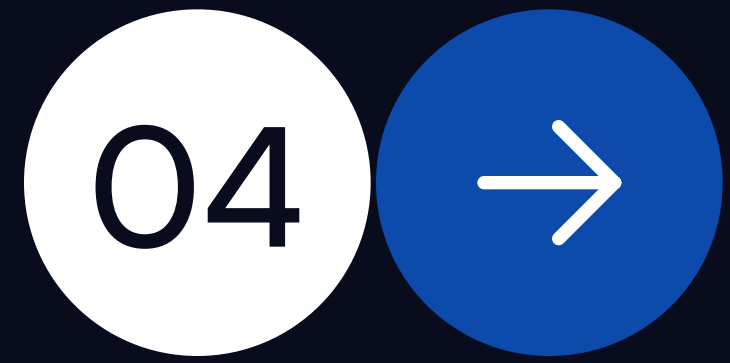



















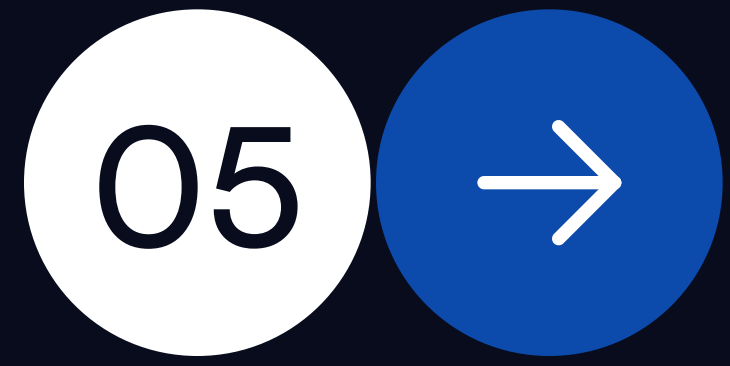




Padding



Value	Spacing
2	
4	
8	
12	
16	
20	
24	
32	
40	
48	
56	



Layout



Resolution	L/R Padding	B/T Padding	Social Platform
1080x1080	48px	48px	LinkedIn, X
1080x1350	48px	48px	LinkedIn, X
1080x1920	48px	48px	LinkedIn, X
1600x900	48px	48px	LinkedIn, X

1080x1080



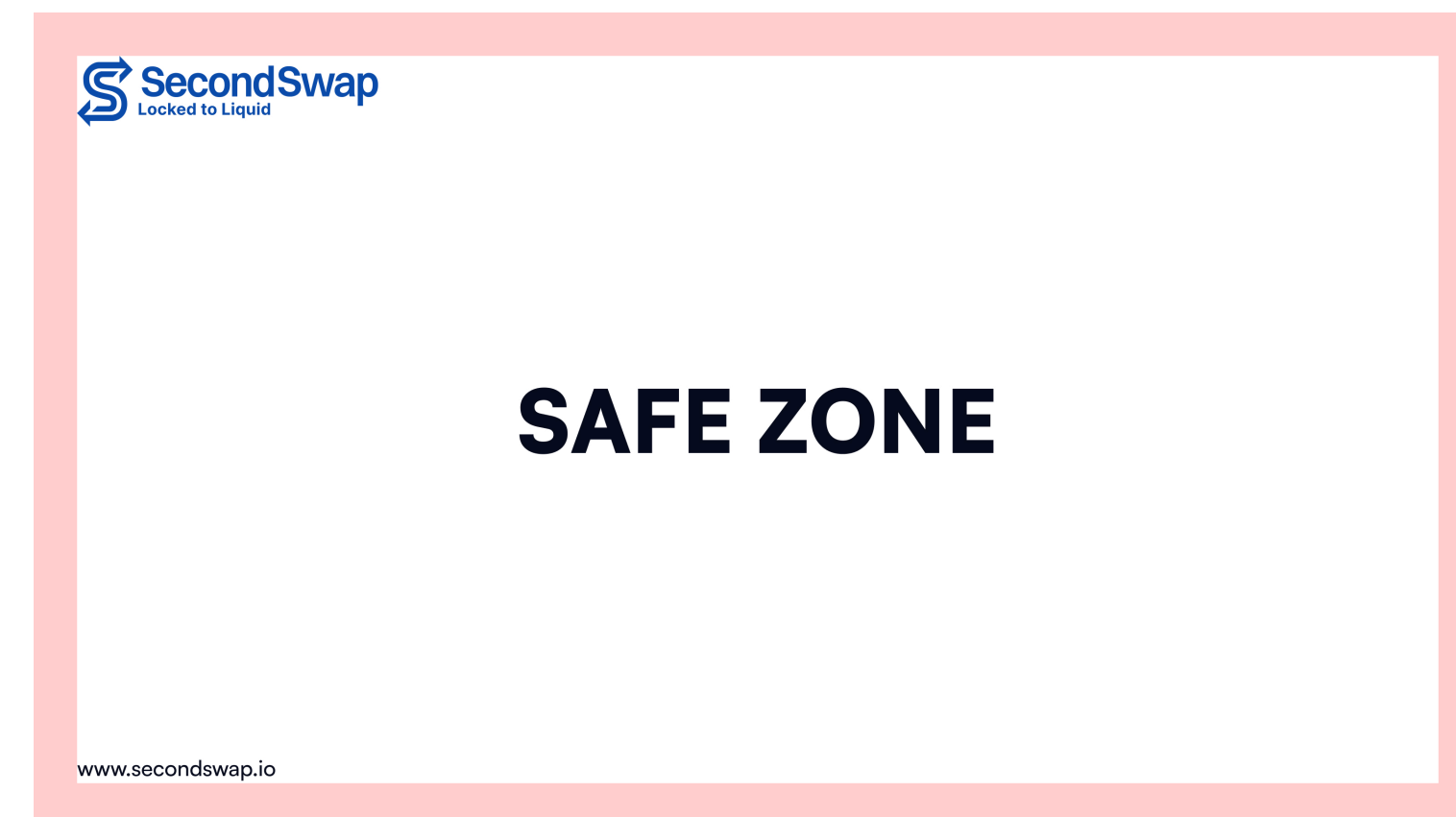
1080x1350



1080x1920



1600x900



1080x1080



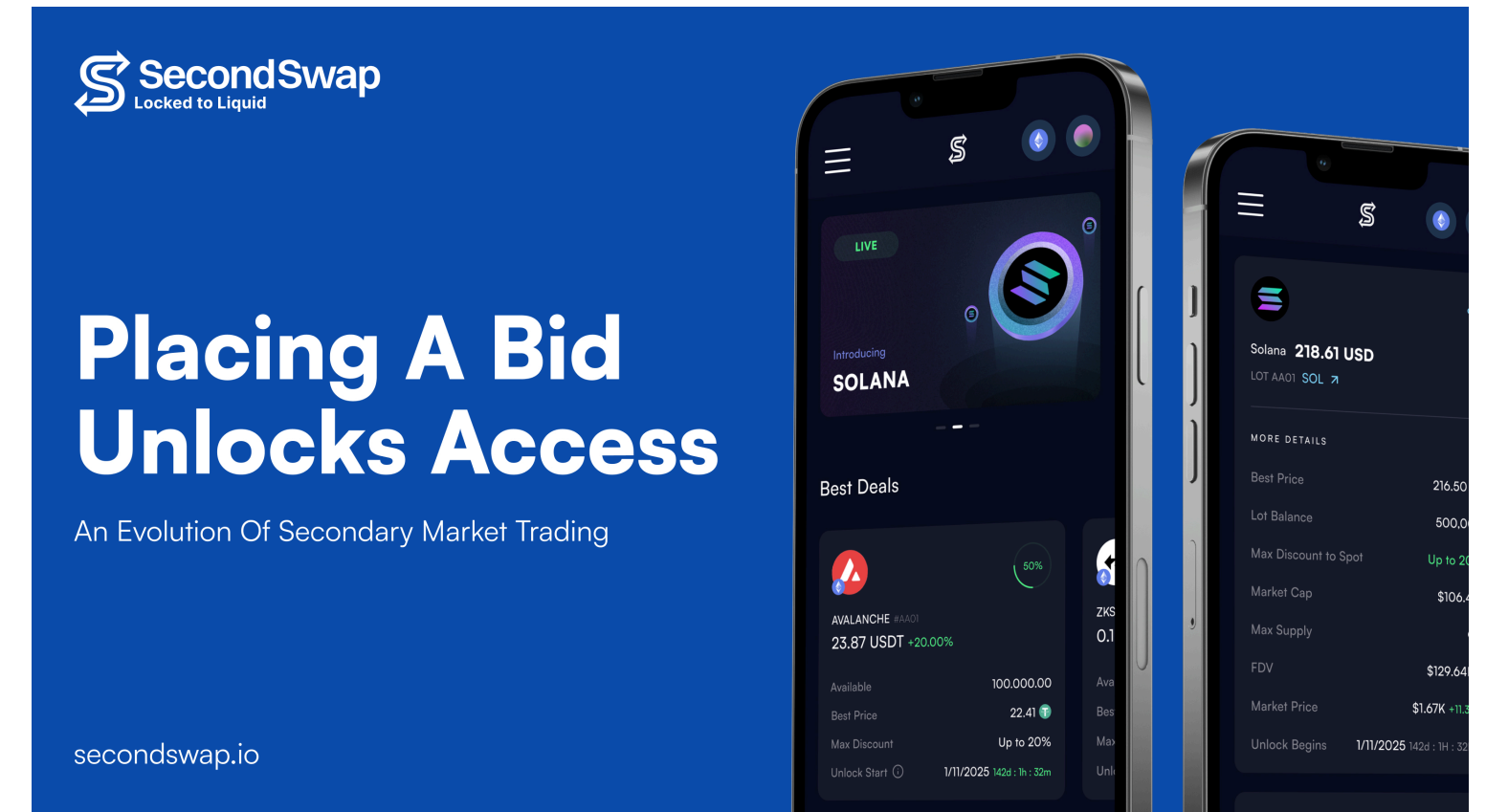
1080x1350



1080x1920



1600x900



1080x1080



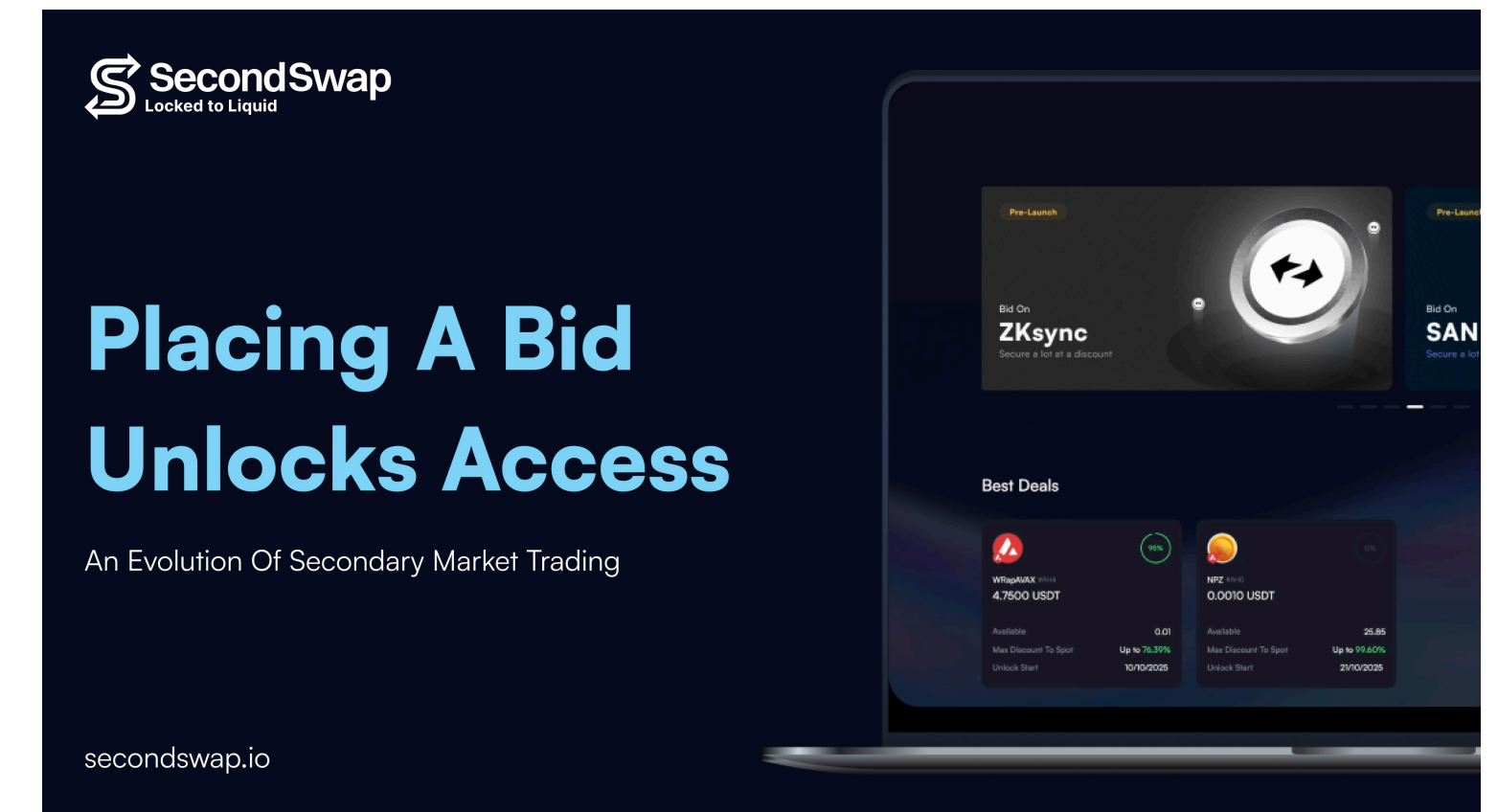
1080x1350

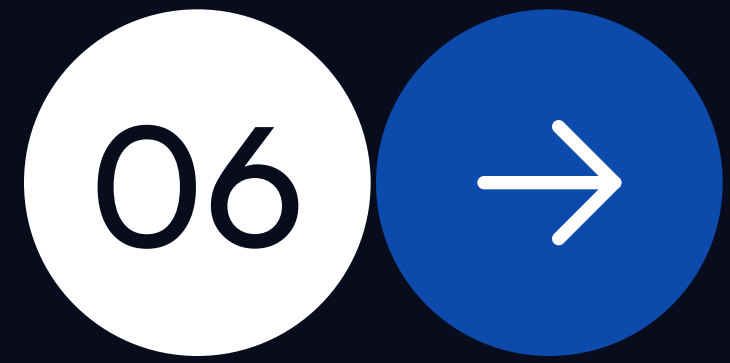


1080x1920



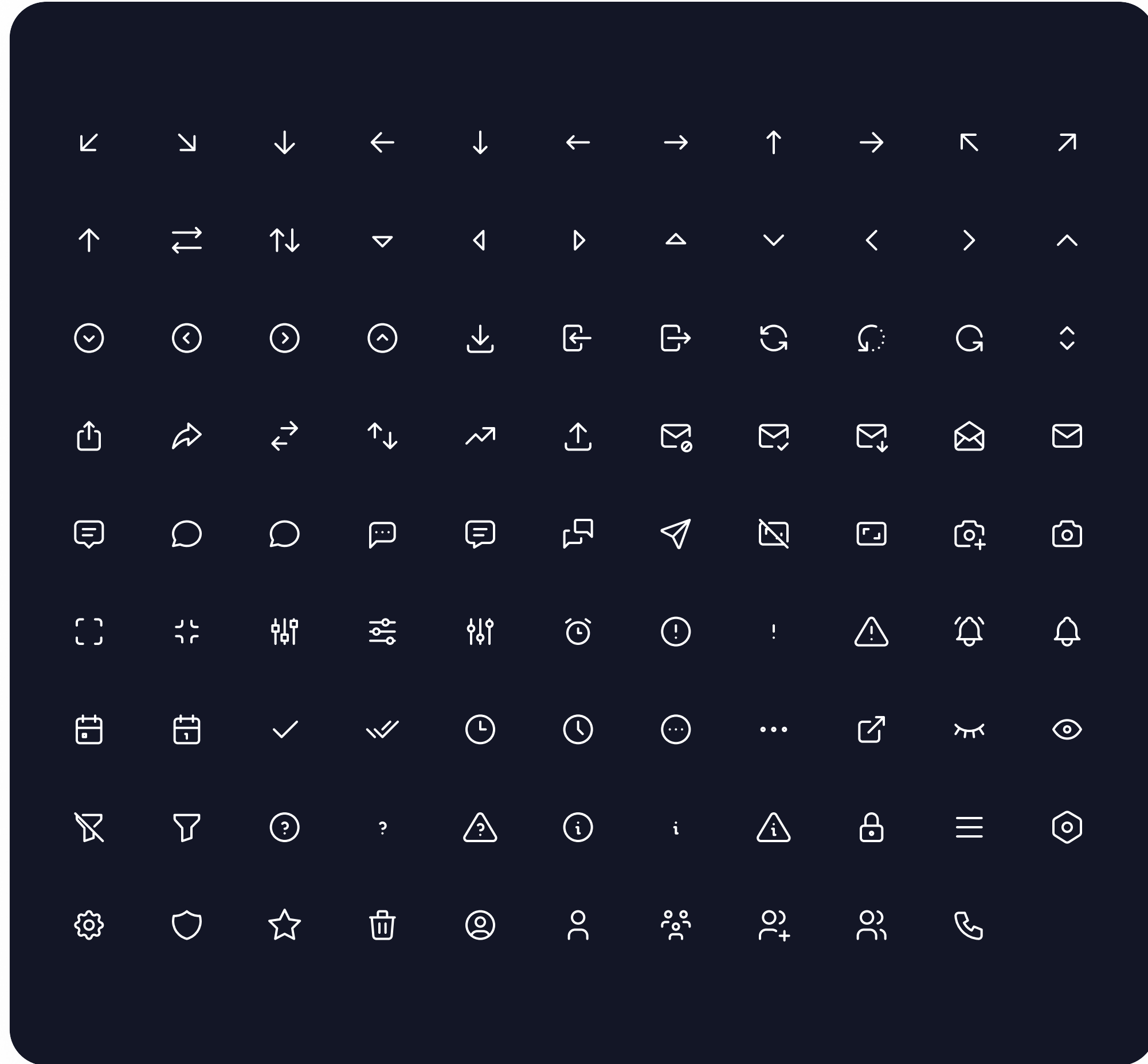
1600x900

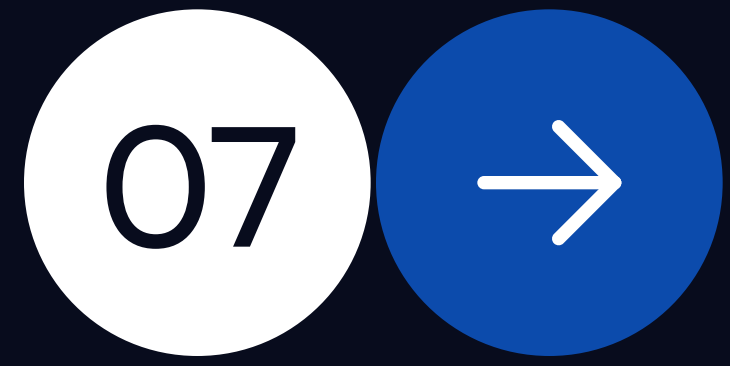




Iconography







Visual





CEO

**Kanny
Lee**





Head of Marketing

**Nelson
Leung**



APP ICON



ID CARD



HOODIE



CAP



BRACELET




BUSINESS CARD



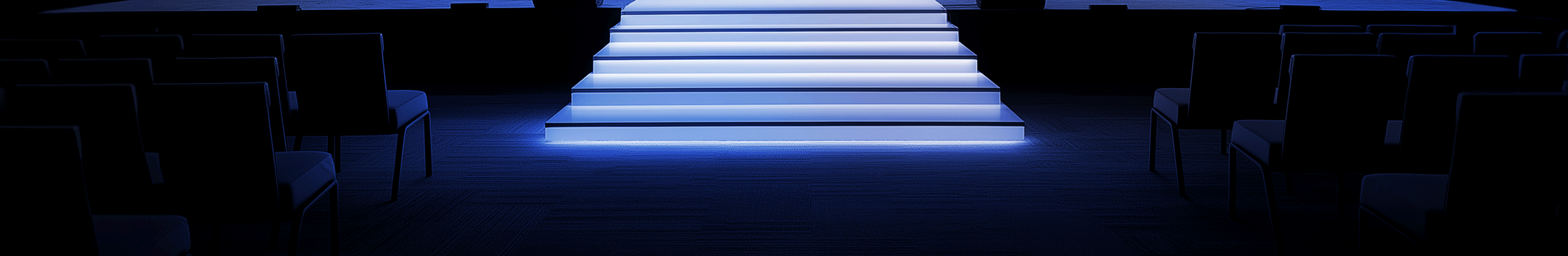
BILLBOARD



EVENT

 SecondSwap

Turn Locked Tokens Into Liquid Assets



 SecondSwap

Turn Locked Tokens Into Liquid Assets

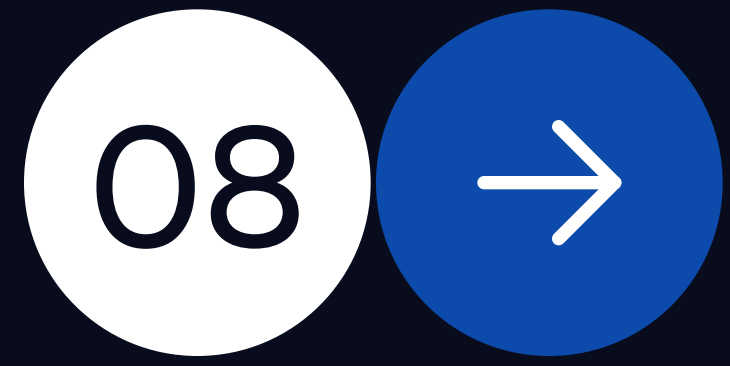


The screenshot shows the SecondSwap mobile application interface. At the top, there is a 'Pre-Launch' section with two options: 'Bid On SOLANA' and 'Bid On AVALANCHE', both with the text 'Secure a lot at a discount'. Below this is a 'Best Deals' section with three cards:

- SecondSwap**: 0.021 USDT +20.00%. Available: 100,000.00. Best Price: 0.0002. Max Discount: Up to 20%. Unlock Start: 1/11/2025 14:00:14:30.
- Blyn**: 0.021 USDT -20.00%. Available: 100,000.00. Best Price: 0.0002. Max Discount: Up to 20%. Unlock Start: 1/11/2025 14:21:14:32.
- Cricoin**: 0.021 USDT +20.00%. Available: 100,000.00. Best Price: 0.0002. Max Discount: Up to 20%. Unlock Start: 1/11/2025 14:24:14:33.

BOTH DESIGN





Product



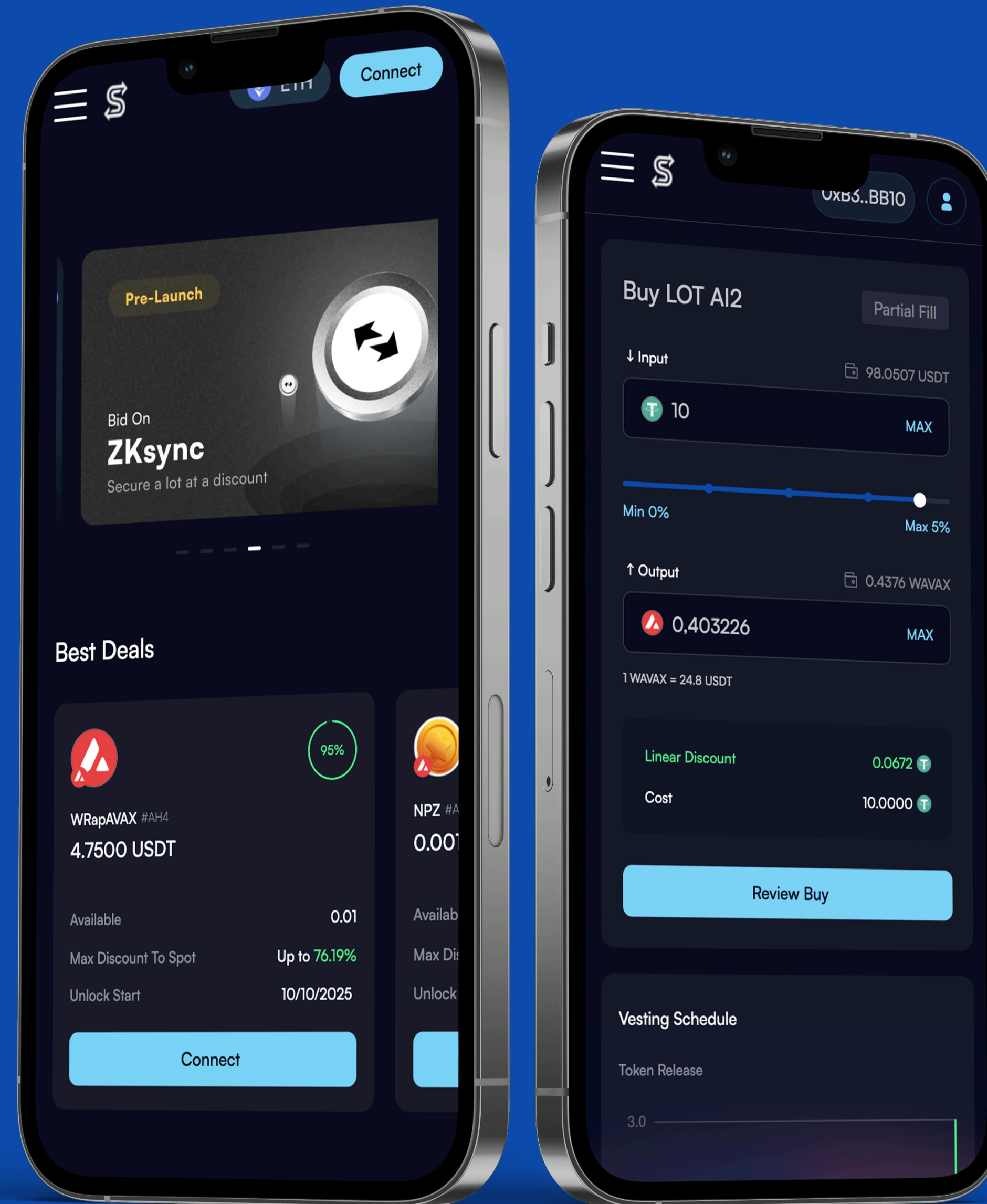
WEBSITE APPLICATION



LANDING PAGE

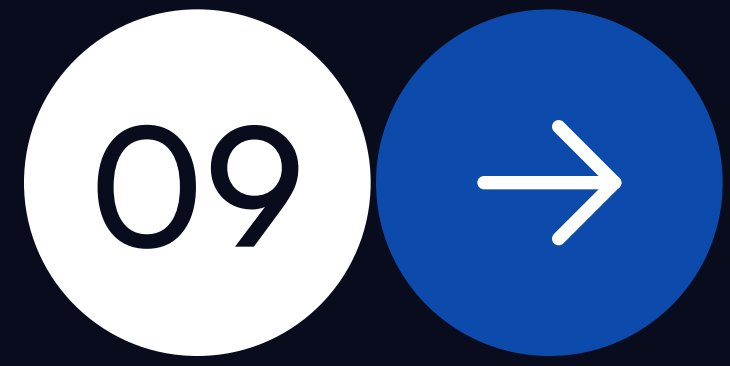


MOBILE WEB



AIRDROP LANDING PAGE





Template



SOCIAL POST

 **SecondSwap**
@secondswap.io

Meet Us At


Certified Crypto Associate

Nov 09 2025, New York City

SecondSwap Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum is simply dummy text of the printing and typesetting industry.

secondswap.io




 **SecondSwap**
@secondswap.io

What Next?

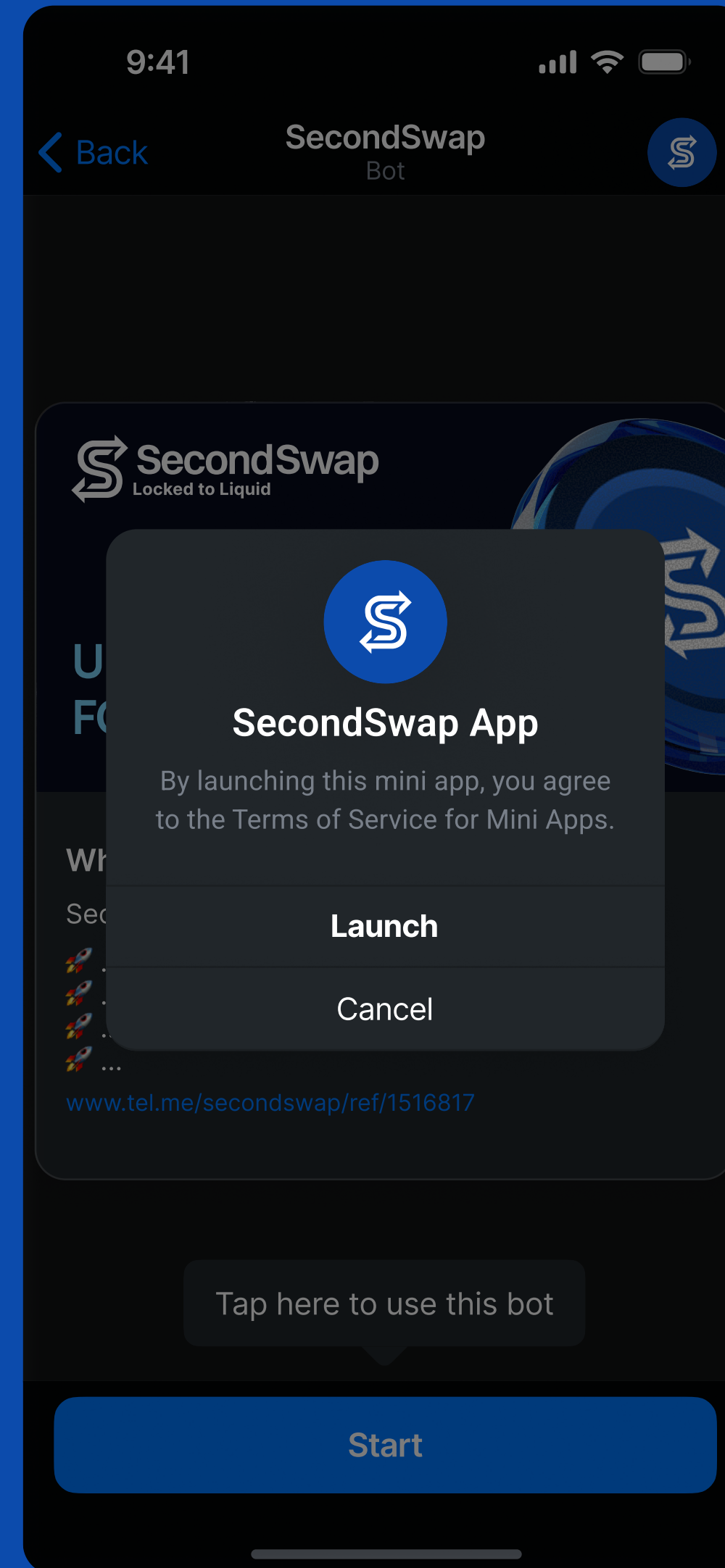
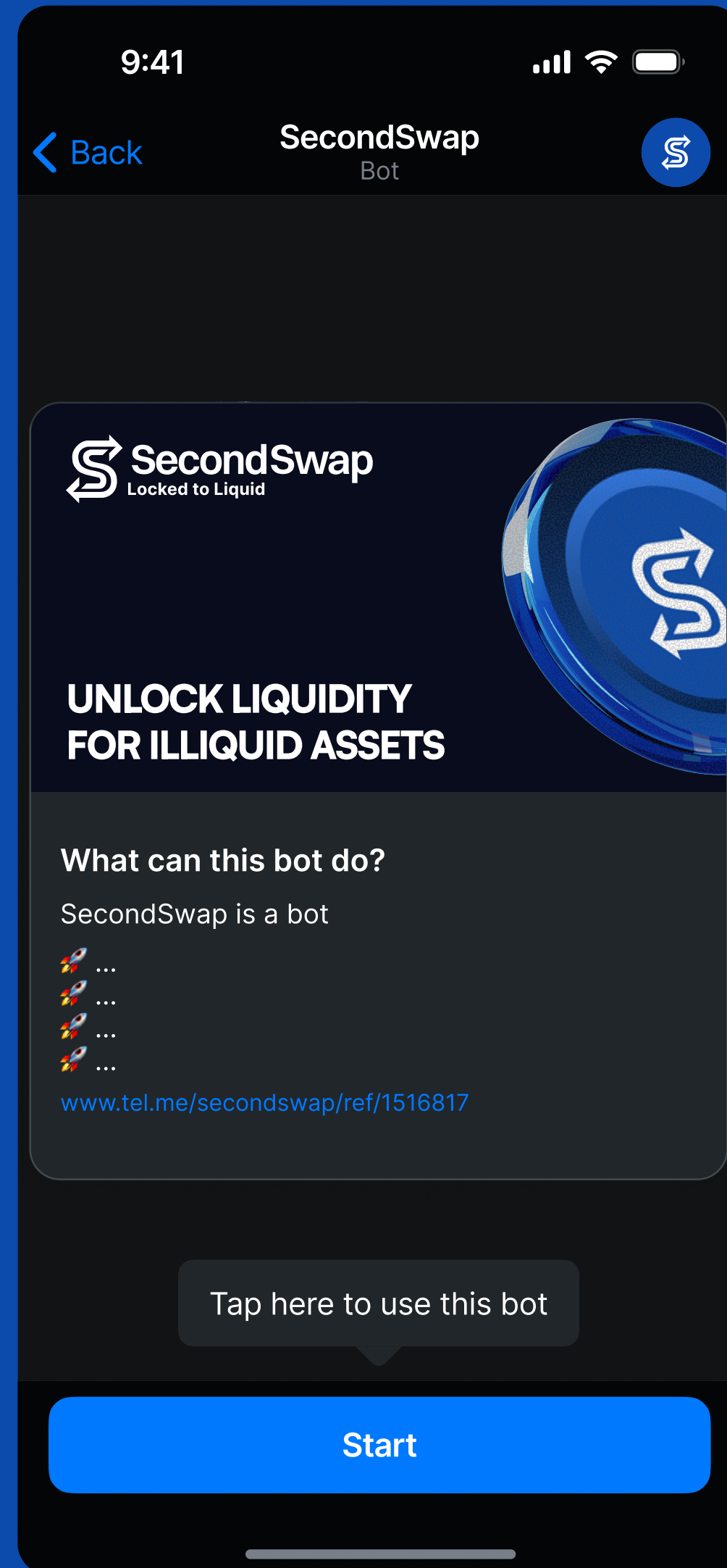
TGE IS COMING

Q2 2026

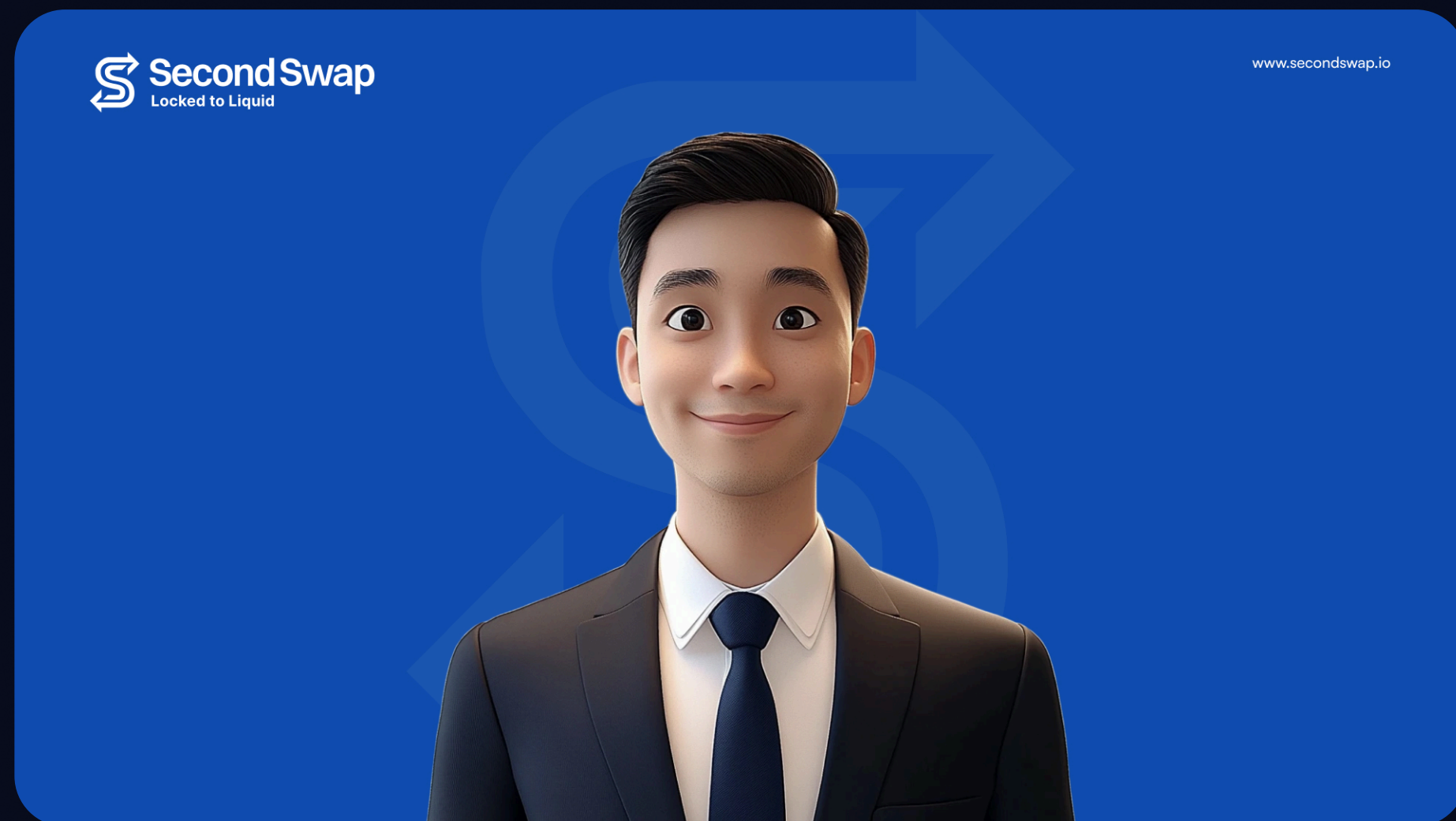
SecondSwap Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum is simply dummy text of the printing and typesetting industry.

TELEGRAM BANNER






GOOGLE MEET



EMAIL HEADER FOOTER






Unlock Liquidity
for Illiquid Assets

-  @secondswap_community
-  @secondswap_io
-  www.secondswap.io



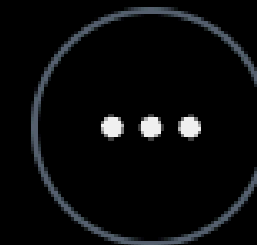
Unlock Liquidity
for Illiquid Assets

-  @secondswap_community
-  @secondswap_io
-  www.secondswap.io



Unlock Liquidity

for Illiquid Assets



Following



Unlock Liquidity

for Illiquid Assets



SecondSwap

Unlock liquidity for illiquid assets

Technology, Information and Internet · 6K followers · 11-50 employees

NOTION BANNER



Unlock Liquidity
for Illiquid Assets



Unlock Liquidity
for Illiquid Assets



Unlock Liquidity
for Illiquid Assets

FORM HEADER



www.secondswap.io



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 **SecondSwap** |  **TokenOps**

www.secondswap.io

**SecondSwap Intergrates
With Avalanche To Unlock
Transparency And Liquidity
In The \$100 Billion Locket
Token Market**

www.secondswap.io



EMAIL SIGNATURE

For Business


New Message — ×

From kanny <kanny@secondswap.io>

To N Nelson × E Eugene × Cc Bcc

Subject

**Marketplace
For Locked
Tokens**

 **SecondSwap**
Locked to Liquid

✉ contact@secondswap.io
☎ +65 5555 6666
🌐 www.secondswap.io
📍 L-248, 2nd Floor, 17th Cross, Sector 6, HSR

Send 📎 🔗 😊 📎 🖼️ 🔒 ✍️ ⋮ 🗑️


For Personal

New Message — ×

From kanny <kanny@secondswap.io>


To N Nelson × E Eugene × Cc Bcc

Subject

 **SecondSwap**
Locked to Liquid


Kanny Lee
Co-Founder

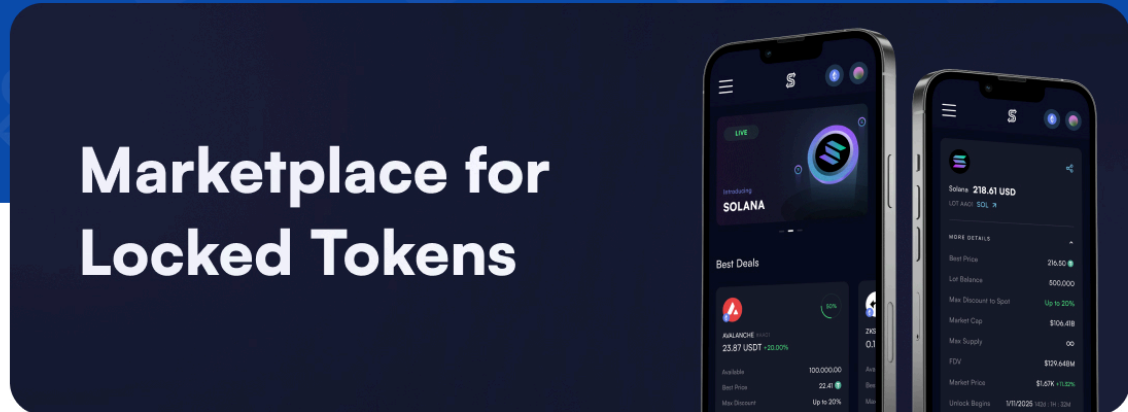
✉ kanny@secondswap.io
☎ +65 5555 6666
🌐 www.secondswap.io



Send 📎 🔗 😊 📎 🖼️ 🔒 ✍️ ⋮ 🗑️

EMAIL TEMPLATE

www.secondswap.io



Marketplace for Locked Tokens

Welcome John,

We're thrilled to have you onboard! 🎉 You've just joined the first marketplace designed to bring liquidity to locked tokens, helping holders trade or access value from their vesting assets.


With SecondSwap, you can:

- Discover the best deals on locked tokens across top projects.
- Tokenize your vesting positions securely and transparently.
- Trade or swap with verified liquidity providers — all on-chain.

Ready to explore? Log in and start unlocking your token's potential today.


Thanks,
The SecondSwap Team

[Launch App](#)



Questions or faq? Contact us at faq@secondswap.io. If you'd rather not receive this kind of email, Don't want any more emails from SecondSwap? [Unsubscribe.](#)

L-248, 2nd Floor, 17th Cross, Sector 6, HSR
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www.secondswap.io

Application Received!

Hello John,


Thanks for applying for the [Growth Manager](#) role at SecondSwap. Our team will review your application within **7–10** business days.

What's next

- If there's a match, we'll invite you to a quick **15–30 min** intro call.
- If not, we'll still let you know.

If you have any updates (portfolio, availability), just reply to this email.

Best,
SecondSwap team





SecondSwap at the touch of a button! Try it on

[Launch App](#)

Questions or faq? Contact us at faq@secondswap.io. If you'd rather not receive this kind of email, Don't want any more emails from SecondSwap? [Unsubscribe.](#)

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SecondSwap | TokenOps

Dear John,


We're thrilled to announce our official partnership with TokenOps, a leading token infrastructure and operations platform.

Together, SecondSwap and TokenOps are building the future of locked token liquidity, empowering users to seamlessly manage, trade, and unlock value from vesting assets — all within a secure, transparent ecosystem.

This collaboration marks a major step forward in creating a unified experience for token issuers, investors, and DeFi users alike.

Thanks,
The SecondSwap Team

[Explore Partnership](#)



Questions or faq? Contact us at faq@secondswap.io. If you'd rather not receive this kind of email, Don't want any more emails from SecondSwap? [Unsubscribe.](#)

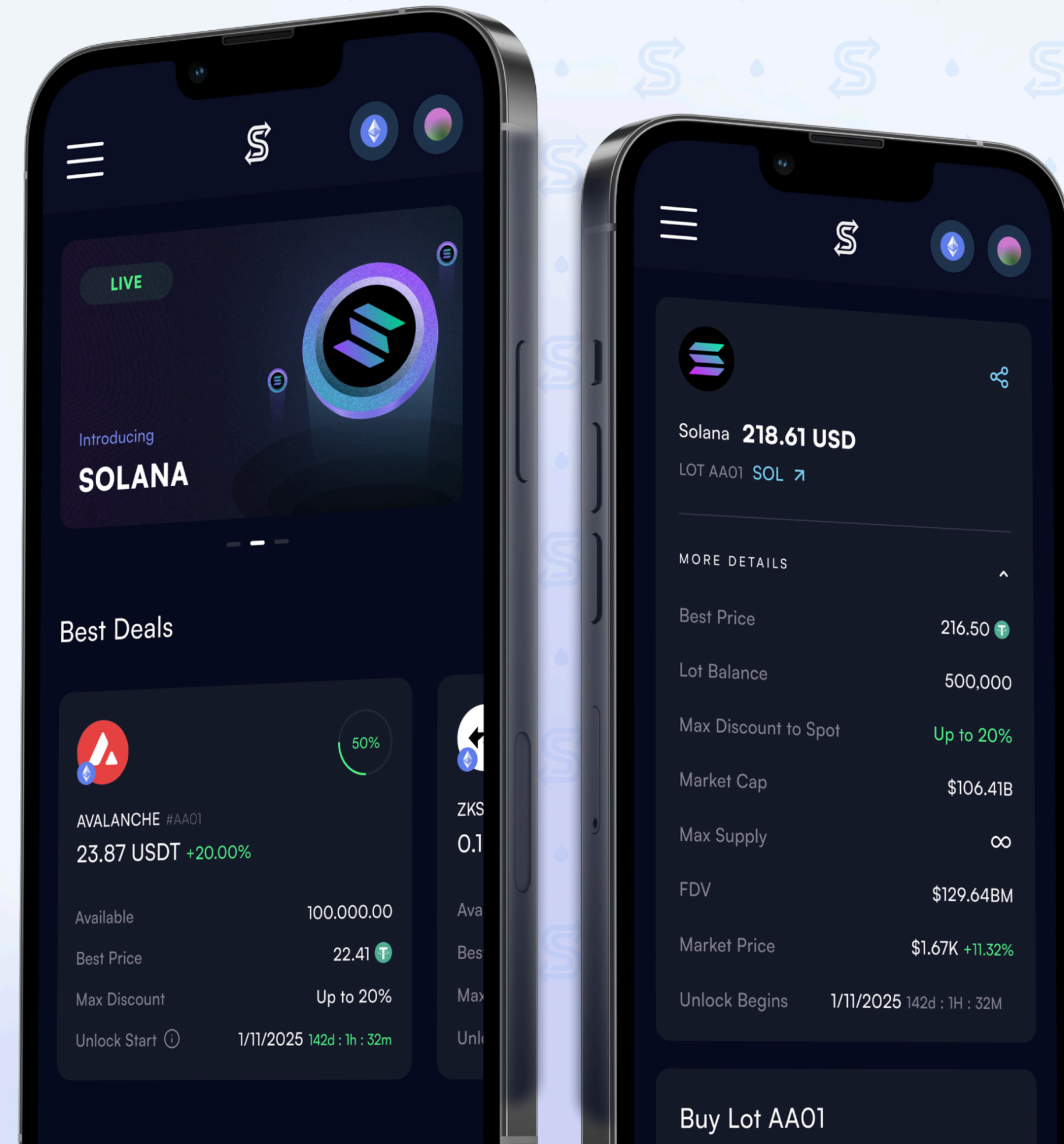
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Placing A Bid Unlocks Access

An Evolution Of Secondary Market Trading

12/05/26

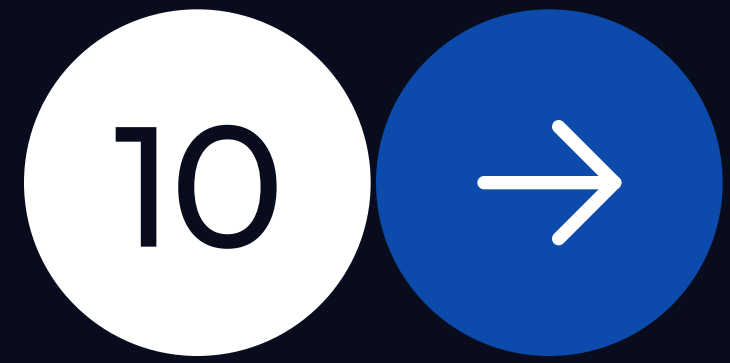




On-Chain

Marketplace For Locked Tokens





Graphic Style





